



# MyTower TMS Carbon Tower

## Digitize Your Carbon Management Processes

# Optimize Emissions for Sustainable Transportation

Our Carbon Tower solution integrated into our Transportation Management System (TMS) provides a comprehensive framework for monitoring and efficiently optimizing carbon dioxide emissions. Through this module, businesses can accurately assess their carbon footprint related to transportation activities, evaluate the environmental efficiency of their logistics network, and make informed decisions to reduce their ecological impact.

Our CO2 module generates detailed reports on emissions based on specific variables such as routes, vehicles, and types of goods, enabling compliance with regulations, planning sustainable routes, and transparently communicating about the company's sustainability initiatives. By utilizing our Carbon Tower solution, organizations can optimize their logistics operations, reduce their carbon footprint, and significantly contribute to building a more sustainable future.

## Track and Manage Your CO2 Emissions

- **Gain real-time insights** into the CO2 emissions generated by your transportation operations, enabling you to monitor and accurately measure your environmental impact.
- **Provide** your company with a clear and comprehensive view of your carbon footprint, allowing for better decision-making and targeted sustainability efforts.
- **Evaluate** your environmental performance and identify areas for improvement, enabling you to take actions to reduce your overall ecological footprint.
- Take advantage of our integration with industry-leading solutions to **calculate** and **track** carbon emissions resulting from your transportation operations.

## Analyze and Optimize Your Performance

- **Conduct** a thorough analysis of the ecological performance of your transportation network, allowing you to identify key factors contributing to your emissions and develop tailored strategies for improvement.
- **Categorize and assess** your CO2 emissions based on suppliers, routes, vehicles, or types of goods, thereby gaining a better understanding of emission sources and patterns.
- **Identify** major contributors to your carbon footprint and implement targeted measures to enhance sustainability and efficiency.

## Make Informed Decisions for Sustainable Operations

- Utilize the data provided by our Carbon Tower solution to **make informed decisions** regarding route planning, transport mode selection, and supplier choices, ensuring a focus on the most sustainable transport options.
- **Minimize your CO2** emissions while optimizing cost efficiency, allowing you to achieve both environmental and financial benefits.
- **Transform** your supply chain into a greener and more sustainable ecosystem, aligning your transportation operations with your sustainability objectives.

## Ensure Regulatory Compliance

- **Remain compliant** with regulations and environmental initiatives that require the reporting and reduction of CO2 emissions.
- Our Carbon Tower solution **facilitates regulatory compliance** by providing accurate emissions reports and assisting you in implementing necessary corrective actions.

## Raise Awareness & Communicate Your Environmental Efforts

- **Raise awareness** among your internal and external stakeholders about the environmental impacts associated with transportation using our Carbon Tower solution.
- **Easily communicate** your environmental performance and sustainability efforts through comprehensive reports generated by the solution, enabling **transparent** and **impactful communication** of your commitment to sustainability.

## Why Choose the MyTower Carbon Tower Solution?

- **Industry Leader:** MyTower is a trusted solutions provider with a proven track record in carbon management and transportation optimization.
- **Transport and Information Systems Expertise:** Benefit from our in-depth knowledge and expertise in transportation and information systems, ensuring a robust and comprehensive solution for your carbon management needs.
- **Flexible and Modular:** Customize the solution to meet your specific requirements through our flexible and modular approach. Choose the features that align with your demands and expand functionality as your business grows.
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- **Swift Implementation:** Our team of experts ensures a swift and efficient implementation of the MyTower Carbon Tower solution. It's available in a generic version ready for rapid deployment. Additionally, upon request, our dedicated R&D departments can tailor the solution to meet your specific needs.
- **Immediate ROI:** With the MyTower Carbon Tower solution, you can achieve productivity gains and optimize your transportation costs, resulting in an immediate return on investment.



**Unlock Import  
Optimization and  
Enhanced  
Visibility with the  
Carbon Tower  
Solution.**

## Associated Professional Services

**Integration Excellence:** Our expert integration team ensures a seamless configuration of Carbon Tower tailored to your specific needs, providing optimal functionality right from the start.

**SaaS Deployment:** Enjoy the benefits of Software as a Service (SaaS) deployment, reducing installation costs and receiving constant updates. Benefit from increased flexibility and robust security while optimizing your carbon management.

**Continuous Support:** Our dedicated support teams remain available to you even after implementation, addressing any questions or concerns that may arise, ensuring a smooth and uninterrupted experience.

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