



MyTower GTM Product Classification

Digitize your Product Classification processes

Enhancing Trade Compliance through accurate Product Classification

Determining customs components and products' classification is the fundamental task to ensure compliance of international trade operations.

It determines the customs tariff allocation, eligibility for free trade agreements as well as the rules for the application of regulatory constraints on exports and imports

MyTower GTM Product Classification allows manual, semi-automated, and automated classification of products based on product criteria, characteristics, and current regulations.

The solution also validates product classification by considering updated reference data. Data can be shared between product teams, customs, and external providers. Each decision to classify is contextualized and retained for audit purposes.

Speed up classification processes

- **Access a regularly updated database** of national and international classification schemes, ensuring you have the latest information.
- **Load all your product and component data** directly from your ERP, eliminating manual data entry and saving time.
- **Classify and validate the code assignment process** manually, semi-automatically, or automatically, using a customizable decision tree that suits your specific needs.
- **Automate the classification of similar products**, leveraging the solution's ability to propose classification by analogy for products with similar attributes and characteristics.

Simplify data management

- **Centralize and share your data** with your internal teams and service providers, facilitating collaboration and ensuring everyone has access to accurate and up-to-date information.
- **Ensure that classification decisions are traceable** and archive your data, providing a comprehensive record in case of audits or compliance checks.
- **Analyze your data** to optimize your classification processes, identifying patterns or areas for improvement to enhance efficiency.
- **Integrate Binding Tariff Information (BTI)** certified by the authorities, leveraging trusted and authoritative sources to support your classification decisions.

Manage your operations

- **Access regularly updated regulatory content**, ensuring that your operations remain compliant with the latest rules and regulations.
- **Benefit from the expertise of our knowledgeable experts** who can help you build decision charts or guidelines to facilitate the classification of your products.
- **Gain control over your entire classification process**, enabling better oversight, coordination, and management of your operations.
- **Stay informed and assess** the impact of potential changes on the classification of existing products, helping you make informed decisions.

Why Choose MyTower Product Classification Solution?

- ▶ **Industry Leader:** MyTower is a leading solution in the GTM market, trusted by manufacturers and retailers worldwide, with a proven track record in customs, trade, and information systems.
- ▶ **Expertise in Customs and Trade:** Benefit from our strong expertise in customs, trade, and information systems, ensuring a comprehensive and reliable solution for your international trade operations.
- ▶ **Integration Power:** Our GTM solution seamlessly integrates with the MyTower TMS solution and can be easily integrated with various types of ERP and Middleware solutions, providing a unified platform for efficient management of customs and trade processes.
- ▶ **Flexible and Modular:** Enjoy a flexible and modular solution that allows you to choose the features that best suit your needs. As your business grows, you can expand the functionality spectrum, ensuring scalability and adaptability.
- ▶ **Scalable for All Businesses:** Our solution caters to businesses of all sizes, from multinational groups to SMEs, providing tailored support for your customs and trade requirements.
- ▶ **Personalized Collaborative Processes:** Experience personalized and collaborative processes that are easy to implement, fostering efficient collaboration with your internal teams, customs authorities, and external providers.
- ▶ **Comprehensive Functional and Geographical Coverage:** Benefit from one of the broadest functional and geographical coverages in the market. Our solution addresses all aspects of customs regulation and international trade, ensuring compliance across various jurisdictions.
- ▶ **Swift Implementation:** Our expert project managers ensure a quick and efficient implementation of the MyTower GTM solution. It is available in a generic version for rapid deployment, and our dedicated R&D departments can customize the solution to meet your specific needs upon request.
- ▶ **Immediate ROI:** By digitizing your customs and trade operations with MyTower GTM, you can achieve significant productivity gains, optimize customs duties, and position your business for success in new markets, resulting in immediate return on investment.



Enhance and optimize your customs classification processes with our ready-to-use solution.

Functionalities

Classification of reference data

Classification code validation

Decision tree

Classification by analogy

Integration of processes & data

Automatic or semi-automatic classification

Document management

Workflow & Audit

Associated Professional Services

Integration Excellence

Our expert integration team ensures a seamless setup of the GTM Product Classification solution, tailored to your specific requirements, providing you with optimal functionality from the start.

SaaS Deployment

Enjoy the benefits of Software-as-a-Service (SaaS) deployment, minimizing installation costs and receiving constant updates. Experience enhanced flexibility and robust security while maximizing your custom classification efficiency.

Continuous Support

Our dedicated support teams remain at your disposal even after implementation, addressing any questions or concerns that may arise, ensuring a smooth and uninterrupted experience.

Business Process Outsourcing :

Delegate tasks to our experts for efficient management of your operations.



16 rue Médéric
75017 Paris

contact@mytower.co

www.mytower.co

