



# **MyTower GTM Customs Broker Management**

**Streamline Customs Operations**

# The Importance of Customs Clearance in Business Operations

Customs clearance plays a crucial role in the operations of businesses, although it often remains unfamiliar territory for many executives. Consequently, it is frequently overlooked as an area with potential for operational improvement and optimization. Given the current crisis and intensifying competition in international markets, the significance of customs-related

matters can no longer be underestimated. Operational efficiency, compliance, broker professionalism, and accurate duty payments demand meticulous monitoring and attention.

The MyTower GTM Customs Broker Management module is designed to assist our clients in achieving these objectives by providing the following features:

- **Consolidation of Cross-Border Transactions:** Manage cross-border transactions, applicable duties, and associated documents on a single platform.
- **Operations Control and Compliance:** Maintain control over operations and ensure compliance with customs regulations.
- **Performance Tracking of Brokers:** Track and assess the performance of brokers to ensure efficient and reliable customs clearance services.
- **Activity and Expense Monitoring:** Measure and monitor all customs-related activities and expenses for valuable operational insights.

## Key features of the CBM module:

### Collaborative Declaration Monitoring

Our Customs Broker Management module is designed to monitor the consistency of broker declarations, both for import and export processes. An analysis is performed to identify any missing or incorrect data in the broker declarations. Corrections or completions of the declarations are tracked within the system to provide you with the most up-to-date information.

The workflow consists of three steps:

#### 1. Declaration Integration (by the broker or shipper):

- Our system offers a configurable integration interface based on broker extraction capabilities. The system's flexibility eliminates the need for EDI connections.
- Brokers regularly import their reports to undergo consistency checks and data validation before submission to customs.

#### 2. Automated Consistency Check by MyTower:

- For each declaration line, the system identifies mission-critical data (e.g., incoterm, movement reference number status, etc.) and generates alerts.
- Inconsistencies such as unknown customs codes or customs offices are detected, and alerts are generated accordingly.

#### 3. Exception Analysis and Correction:

Shippers and brokers can interact via the module to:

- Identify missing data (and complete the declaration if necessary)
- Correct erroneous data (and rectify the declaration if necessary)
- Explain presumed errors and record decisions to validate

## Content Consistency :

Our add-on Analytics solution offers the ability to compare consolidated reports from your brokers from the Customs Broker Management with any other data sources you may wish to use (e.g., ERP system extracts, customs database extracts, customs administration flows, etc.). While you receive reports from your designated brokers, discrepancies can arise between the consolidation of your broker reports and your expectations. Volumes, for example, may be incorrectly declared, leading to inconsistencies among data sources. Brokers outside your usual contractual scope may also submit declarations on your behalf without your knowledge.

By default in the Analytics solution, an automated consistency check based on declaration numbers and customs codes helps identify declarations for analysis. All identified anomalies are highlighted for easy action by the user.

## Why Choose MyTower Global Trade Management solutions?

- **Leading Solution in GTM Market:** MyTower is a renowned leader in the GTM market, trusted by manufacturers and retailers worldwide, with a proven track record in customs, trade, and information systems.
- **Expertise in Customs and Trade:** Benefit from our extensive expertise in customs, trade, and information systems, ensuring a comprehensive and reliable solution for your international trade operations.
- **Seamless Integration:** Our GTM solution seamlessly integrates with the MyTower TMS solution and can be easily integrated with various types of ERP and Middleware solutions, providing a unified platform for efficient management of customs and trade processes.
- **Flexibility and Modularity:** Enjoy the flexibility and modularity of our solution, allowing you to choose the features that best suit your needs. As your business grows, you can expand the functionality spectrum, ensuring scalability and adaptability.
- **Scalable for All Businesses:** Our solution caters to businesses of all sizes, from multinational groups to SMEs, providing tailored support for your customs and trade requirements.
- **Personalized Collaborative Processes:** Experience personalized and collaborative processes that are easy to implement, fostering efficient collaboration with your internal teams, customs authorities, and external providers.
- **Comprehensive Functional and Geographical Coverage:** Benefit from one of the broadest functional and geographical coverages in the market. Our solution addresses all aspects of customs regulation and international trade, ensuring compliance across various jurisdictions.
- **Swift Implementation:** Our expert project managers ensure a quick and efficient implementation of the MyTower GTM solution. It is available in a generic version for rapid deployment, and our dedicated R&D departments can customize the solution to meet your specific needs upon request.
- **Immediate ROI:** By digitizing your customs and trade operations with MyTower GTM, you can achieve significant productivity gains, optimize customs duties, and position your business for success in new markets, resulting in an immediate return on investment.



**Streamline  
your customs  
processes, improve  
compliance, and  
enhance overall  
operational  
efficiency.**

## Associated Professional Services

### **Integration Excellence:**

Our integration team at MyTower ensures a seamless and efficient setup of the Customs Broker Management solution, tailored to your specific requirements. Benefit from their expertise to ensure optimal functionality right from the start of your project.

### **SaaS Deployment:**

Enjoy the advantages of Software-as-a-Service (SaaS) deployment for Customs Broker Management, minimizing installation costs and receiving continuous updates. Experience enhanced flexibility and robust security while maximizing your customs clearance efficiency.

### **Ongoing Support:**

Our dedicated support teams remain available to assist you even after implementation, addressing any questions or concerns that may arise and ensuring a smooth and uninterrupted experience.

#### **Business Process**

**Outsourcing:** Delegate customs management to skilled teams, leveraging expertise for core business.



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