



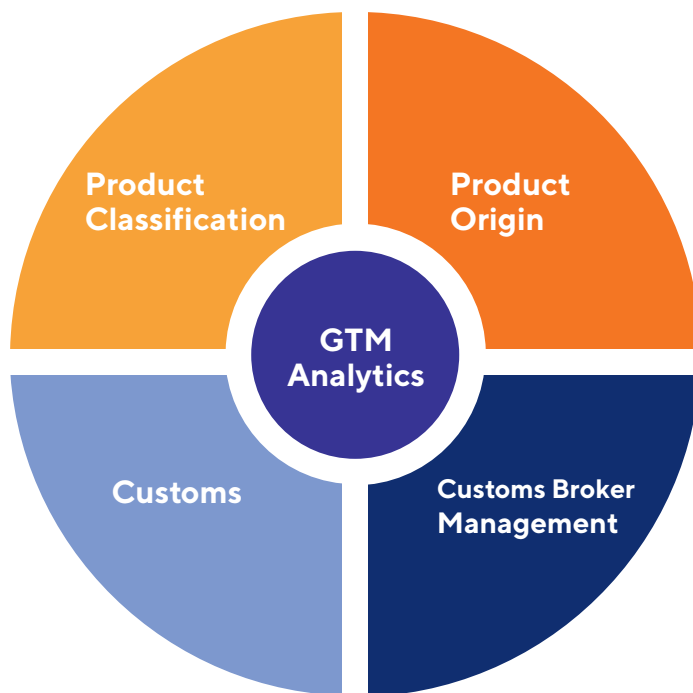
## **MyTower GTM Trade Analytics**

**Control, Secure and Optimize your  
International Trade Operations**

## Visualization, performance & risk management

International supply chains are subject to ever-increasing regulation, which can have consequences such as slowed flows, higher operating costs, and loss of competitiveness. These chains are characterized by a considerable number of different players, each generating large quantities of data.

Analysis and visualization tools are becoming strategic for company management, who need easy access to structured, standardized data on their international flows, to make better decisions, better manage risks and identify optimization opportunities.



**MyTower's Global Trade Analytics module is completely SaaS. It lets you easily discover and analyze data thanks to its multidimensional, dynamic filters, and gives you the option of automating all your dashboards.**

Collect, control, cleanse, transform, complete, structure, consolidate and standardize all your data (customs code, value, origin, supplier, customer, customs representative, carrier, mode of transport, duties, and taxes, etc.).

Restore all your information through a wide catalog of pre-configured dashboards and indicators, which you can visualize using pre-defined, intuitive graphs.

Measure the quality of your data, check the conformity of your declarations, evaluate the performance of your customs agents, measure and control your challenges and requirements: VAT on exports, customs duties on imports, use of your authorizations, etc.

Identify opportunities to optimize your operations (procedures, special regimes, free trade agreements, etc.) and measure the financial gains that can be associated with them.

Thanks to our latest-generation technologies, build a common language and culture between all your departments to support your choices and facilitate your decision-making.



**MyTower Trade Analytics makes your data speak for your businesses**

- **Visualize all the information**  
 Get a personalized overview of the activity in each module of the solution: number of duties paid, number of items classified or awaiting classification, percentage of items eligible for preferential treatment, number of flows controlled for export, etc.
- **Track performance**  
 Stay informed of the chronology of events on the platform: time between item creation and classification, time required to obtain a license, freight forwarder data loading performance, time required to load suppliers' long-term declarations, number of corrections per declaration, etc.
- **Identify trends**  
 Accelerate decision-making by identifying flows or operations: non-preferential flows between countries with FTA, recurring items with no decision tree, goods imported and then re-exported which could qualify for bonded warehousing or inward/passive processing...

And much more...

**Our module can be integrated with our Global Trade Management solution, or as a stand-alone module directly integrating data from other sources: ERP, customs system, etc.**

## Associated Professional Services

**Implementation of the solution :** Teams of experts IT, Customs and Trade Compliance support you throughout your project.

**Excellence in Integration:** Our expert integration team ensures a seamless configuration, tailored to your specific needs, providing you with optimal functionality right from the start.

**Availability in Saas mode** to limit installation costs and enable you to benefit from ongoing updates. You benefit from flexible installation and enhanced security.

**Ongoing support:** Our dedicated support teams remain at your disposal even after implementation, answering any questions or concerns that may arise.

**Business process outsourcing:** Teams capable of managing your operations as part of process delegation.

 **MyTower**

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